

EMMEBI
ITALIA

BEGREEN

THE VEGAN COLOR OF THE FUTURE

EMMEBI
ITALIA

IT BeGreen è una colorazione formulata esclusivamente attraverso l'utilizzo di principi attivi organici certificati e totalmente priva di Ammoniaca, Parafenilendiamina (PPD) e Resorcina. Con in più la certificazione VEGANOK.

Ogni componente di Zer035 Color BeGreen, dalla formula prodotto al packaging, è privo di elementi di derivazione animale e non è stato testato su animali.

La quasi totale assenza di profumo si sposa perfettamente con le attuali tendenze del mercato verso cosmetici naturali dalla formula sempre più "pulita" e pura.

DILUIZIONE 1:1,5

DILUIZIONE 1:2 PER TONER E SUPER SCHIARENTI

DILUIZIONE 1:1 PER PURE LIGHT

GB Begreen is the innovative cream coloring system without Ammonia, Paraphenylenediamine (PPD) and Resorcinol. Natural formula up to 96%, it guarantees maximum coverage of white hair and it is characterized by deep, bright and long-lasting colors with reflections according with the current market trends.

DILUTION 1: 1,5

DILUTION 1:2 FOR TONERS AND SUPER LIGHTENERS

DILUTION 1:1 FOR PURE LIGHT

F Begreen est le système de coloration crème innovant sans ammoniacque, paraphénylènediamine (PPD) et résorcinol. Formule naturelle jusqu'à 96%, garantit une couverture maximale des cheveux blancs et se caractérise par des couleurs profondes, lumineuses et durables avec des reflets conformes aux besoins actuels du marché.

DILUTION 1: 1,5

DILUTION 1: 2 POUR TONERS ET SUPER LIGHTENERS

DILUTION 1: 1 POUR PURE LIGHT

E Begreen es el innovador sistema de coloración en crema sin amoníaco, parafenilendiamina (PPD) y resorcinol. Fórmula natural hasta el 96%, garantiza la máxima cobertura de las canas y se caracteriza por colores profundos, brillantes y duraderos con reflejos acordes a las necesidades actuales del mercado.

DILUCIÓN 1: 1,5

DILUCIÓN 1: 2 PARA TONERS Y SUPER ACLARANTES

DILUCIÓN 1: 1 PARA PURE LIGHT

P Begreen é o sistema inovador de coloração em creme sem amoníaco, parafenilendiamina (PPD) e resorcinol. Fórmula natural até 96%, garante cobertura máxima dos cabelos brancos e é caracterizada por cores profundas, brilhantes e duradouras com reflexos em linha com as necessidades atuais do mercado.

DILUIÇÃO 1: 1,5

DILUIÇÃO 1:2 POR TONERS E SUPER LIGHTENERS

DILUIÇÃO 1:1 POR PURE LIGHT

D Begreen ist das innovative Cremefarbsystem ohne Ammoniak, Paraphenylen-diamin (PPD) und Resorcinol. Natürliche Formel bis zu 96%, garantiert maximale Abdeckung von weißem Haar und zeichnet sich durch tiefe, leuchtende und lang anhaltende Farben mit Reflexen aus, die den aktuellen Marktbedürfnissen entsprechen.

MISCHUNG 1: 1,5

MISCHUNG 1: 2 FÜR TONERS UND SUPER LIGHTENERS

MISCHUNG 1: 1 FÜR PURE LIGHT

PL Begreen to innowacyjny kremowy system koloryzacji bez amoniaku, parafenilendiaminy (PPD) i rezorcynolu. Naturalna formuła do 96% gwarantuje maksymalne krycie bieli i charakteryzuje się głębokimi, jasnymi i długotrwałymi kolorami z refleksami zgodnymi z aktualnymi potrzebami rynku. Proporcja mieszania 1:1,5.

PROPORCJE MIESZANIA: OXY 1: 1,5

PROPORCJE MIESZANIA: OXY 1: 2 DLA TONERÓW I SUPER ROZJAŚNIAJĄCYCH

PROPORCJE MIESZANIA: OXY 1: 1 DLA PURE LIGHT

RUS Begreen - это инновационная крем-краска для волос без аммиака, без парафенилендиамин (PPD) и резорцина. На 96% натуральная формула гарантирует максимальное закрашивание седины, глубокие, яркие и стойкие цвета в соответствии с текущими потребностями рынка.

РАЗВЕДЕНИЕ 1: 1,5

РАЗВЕДЕНИЕ 1: 2 ДЛЯ ТОНИРОВАНИЯ И СУПЕР ОСВЕТЛЕНИЯ ВОЛОС

РАЗВЕДЕНИЕ 1:1 ДЛЯ PURE LIGHT

THE NEW VEGAN
COLOR OF THE
FUTURE WITH

UP TO

96%

NATURALLY
DERIVED
INGREDIENTS

BEGREEN

ESTRATTO DI SEMI DI SEDANO
azione lenitiva e sebo normalizzante

CELERY SEED EXTRACT
soothing and sebum-normalizing
action



ESTRATTO DI MIRTILLO
azione anti ossidante e idratante

BLUEBERRY EXTRACT
antioxidant and moisturizing action



OLIO DI PRIMULA
azione rinforzante e
anti-age

PRIMULA OIL
strengthening and
anti-aging action



ESTRATTO DI BACCHE DI GOJI
azione anti-age e rivitalizzante

GOJI BERRIES EXTRACT
anti-aging and revitalizing action



MONOI DI TAHITI
azione illuminante e condizionante

MONOI OIL
illuminating and moisturizing action



NO AMMONIA
NO RESORCINOL
NO PPD





BEGREEN

THE VEGAN COLOR OF THE FUTURE

EMMEBI
ITALIA

1/0

NERO
black



85% BLUE 10% RED 5% YELLOW



3/0

CASTANO SCURO
dark chestnut



65% BLUE 15% RED 20% YELLOW



4/0

CASTANO
chestnut



60% BLUE 20% RED 20% YELLOW

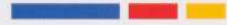


5/0

CASTANO CHIARO
light chestnut



55% BLUE 25% RED 20% YELLOW



6/0

BIONDO SCURO
dark blonde



50% BLUE 25% RED 25% YELLOW



7/0

BIONDO
blonde



40% BLUE 25% RED 35% YELLOW

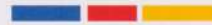


8/0

BIONDO CHIARO
light blonde



35% BLUE 25% RED 40% YELLOW



9/0

BIONDO CHIARISSIMO
very light blonde



20% BLUE 25% RED 55% YELLOW



10/0

BIONDO PLATINO NATURALE
natural platinum blonde



15% BLUE 25% RED 60% YELLOW



5/02

CASTANO CHIARO BEIGE
beige light chestnut



58% BLUE 22% RED 20% YELLOW



6/02

BIONDO SCURO BEIGE
beige dark blonde



53% BLUE 22% RED 25% YELLOW



7/02

BIONDO BEIGE
beige blonde



43% BLUE 22% RED 35% YELLOW



8/02

BIONDO CHIARO BEIGE
beige light blonde



38% BLUE 22% RED 40% YELLOW



9/02

BIONDO CHIARIS. BEIGE
beige very light blonde



23% BLUE 22% RED 55% YELLOW





BEGREEN

THE VEGAN COLOR OF THE FUTURE

EMMEBI
ITALIA

5/17
CASTANO CHIARO INTENSE ICE
intense ice light chestnut



60% BLUE 15% RED 25% YELLOW

6/17
BIONDO SCURO INTENSE ICE
intense ice dark blonde



60% BLUE 15% RED 25% YELLOW

7/17
BIONDO PROFONDO INTENSE ICE
intense ice deep blonde



50% BLUE 15% RED 35% YELLOW

8/17
BIONDO CHIARO INTENSE ICE
intense ice light blonde



50% BLUE 15% RED 35% YELLOW

9/17
BIONDO CHIARISSIMO INTENSE ICE
intense ice very light blonde



45% BLUE 10% RED 45% YELLOW

10/17
BIONDO PLATINO INTENSE ICE
intense ice platinum blonde



40% BLUE 10% RED 50% YELLOW

1/7
NERO BLU
blue black



90% BLUE 5% RED 5% YELLOW

5/11
CASTANO CHIARO INTENSE ASH
light brown intense ash



50% BLUE 25% RED 25% YELLOW

6/11
BIONDO SCURO INTENSE ASH
dark blonde intense ash



50% BLUE 25% RED 25% YELLOW

7/11
BIONDO INTENSE ASH
blonde intense ash



40% BLUE 30% RED 30% YELLOW

8/11
BIONDO CHIARO INTENSE ASH
light blonde intense ash



40% BLUE 30% RED 30% YELLOW

9/11
BIONDO CHIARISSIMO INTENSE ASH
very light blonde intense ash



35% BLUE 32,5% RED 32,5% YELLOW

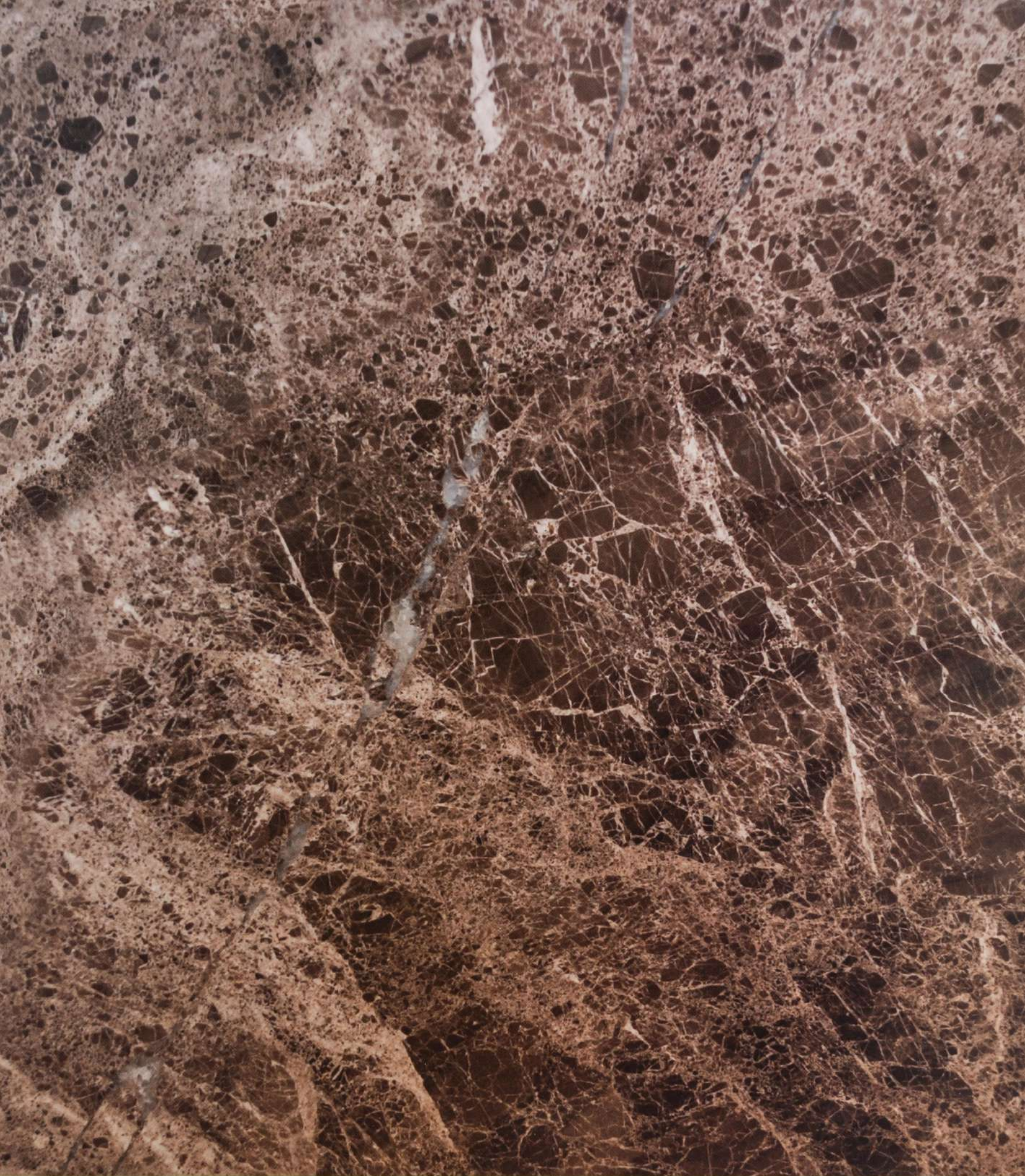
10/11
BIONDO PLATINO INTENSE ASH
platinum blonde intense ash



30% BLUE 35% RED 35% YELLOW

INTENSE ICE

INTENSE ASH



BEGREEN

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MARRONI - BROWNS

3/8

LIQUIRIZIA
liquorice



18% BLUE 58% RED 24% YELLOW



4/8

CIOCCOLATO FONDENTE
dark chocolate



15% BLUE 55% RED 30% YELLOW



5/8

CIOCCOLATO
chocolate



15% BLUE 55% RED 30% YELLOW



6/8

NOCCIOLA
hazel



12% BLUE 53% RED 35% YELLOW



7/8

COGNAC
cognac



12% BLUE 53% RED 35% YELLOW



8/8

BRANDY
brandy



12% BLUE 53% RED 35% YELLOW

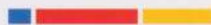


9/8

WHISKY
whisky



11% BLUE 52% RED 37% YELLOW



CREOLI - CREOLES

4/63

CASTANO CREOLO
creole brown



15% BLUE 45% RED 40% YELLOW



5/63

CASTANO CHIARO CREOLO
creole light brown



10% BLUE 48% RED 42% YELLOW



6/63

BIONDO SCURO CREOLO
creole dark blonde



10% BLUE 48% RED 42% YELLOW



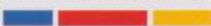
TROPICALI - TROPICALS

7/24

BIONDO TROPICALE
tropical blonde



25% BLUE 45% RED 30% YELLOW



8/24

BIONDO CHIARO TROPICALE
very light tropical blonde



25% BLUE 45% RED 30% YELLOW





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4/44

CASTANO RAME INTENSO
intense copper chestnut



85% RED 15% YELLOW



5/44

CASTANO CHIARO RAME INTENSO
intense copper light chestnut



82% RED 17% YELLOW



6/44

BIONDO SCURO RAME INTENSO
intense copper dark blonde



80% RED 20% YELLOW



7/44

BIONDO RAME INTENSO
intense copper blonde



80% RED 20% YELLOW



RAME - COPPER

ROSSI RAME - COPPER RED

5/64

CASTANO CHIARO ROSSO RAME
copper red light chestnut



5% BLUE 80% RED 15% YELLOW



6/64

BIONDO SCURO ROSSO RAME
copper red dark blonde



5% BLUE 80% RED 15% YELLOW



6/444

BIONDO SCURO RAME ESTREMO
dark blonde extreme copper



80% RED 20% YELLOW



5/65

CASTANO CHIARO ROSSO MOGANO
intense red mahogany light chestnut



15% BLUE 75% RED 10% YELLOW



5/66

CASTANO CHIARO ROSSO INTENSO
intense red light chestnut



5% BLUE 90% RED 5% YELLOW



6/666

BIONDO SCURO ROSSO ESTREMO
extreme red dark blonde



3% BLUE 92% RED 5% YELLOW



7/66

BIONDO SCURO ROSSO INTENSO
intense red dark blonde



5% BLUE 90% RED 5% YELLOW



ROSSI - RED

ROSSI MOGANO - RED MAHOGANY

6/65

BIONDO SCURO ROSSO MOGANO
red mahogany dark blonde



15% BLUE 75% RED 10% YELLOW



5/22

CASTANO CHIARO VIOLA INTENSO
intense violet light chestnut



30% BLUE 70% RED



6/22

BIONDO SCURO VIOLA INTENSO
intense violet dark blonde



30% BLUE 70% RED



7/22

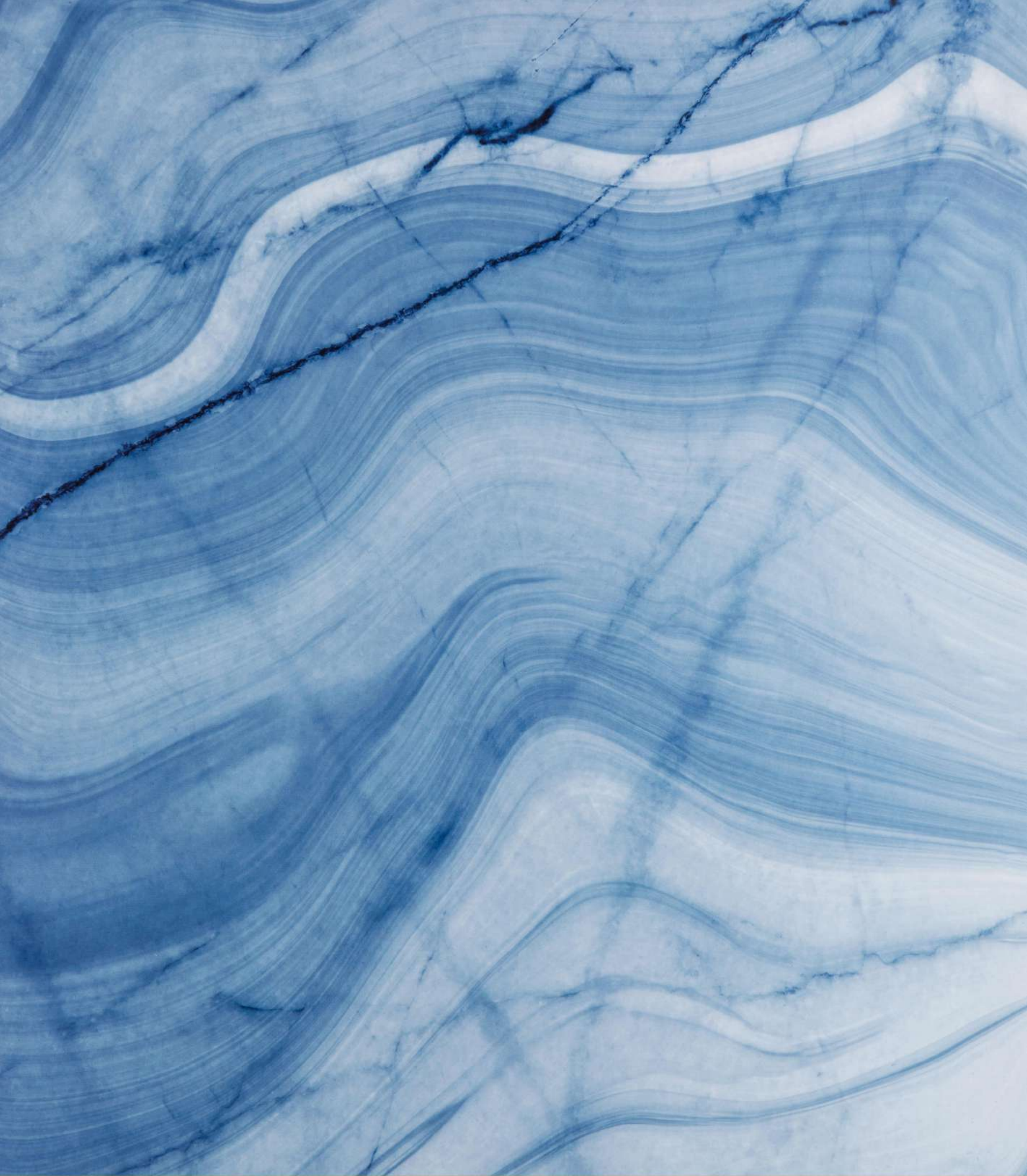
BIONDO VIOLA INTENSO
intense violet blonde



30% BLUE 70% RED



VIOLA - VIOLET



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5/3
CASTANO CHIARO DORATO
light golden brown



30% BLUE 30% RED 40% YELLOW

6/3
BIONDO SCURO DORATO
dark golden blonde



27% BLUE 30% RED 43% YELLOW

7/3
BIONDO DORATO
golden blonde



25% BLUE 30% RED 55% YELLOW

8/3
BIONDO CHIARO DORATO
light golden blonde



20% BLUE 25% RED 55% YELLOW

12/00
BIONDO ULTRACHIARO NEUTRO
ultra light neutral blonde



25% BLUE 30% RED 45% YELLOW

12/02
BIONDO ULTRACHIARO QUARZO
ultra light quartz blonde



50% BLUE 10% RED 40% YELLOW

12/12
BIONDO ULTRACHIARO CRISTALLO
ultra light crystal blonde



70% BLUE 10% RED 20% YELLOW

12/21
BIONDO CHIARISSIMO PERLA
extra lightened pearl blonde



60% BLUE 5% RED 35% YELLOW

12/71
BIONDO ULTRACHIARO FREDDO
ultra light cold blonde



50% BLUE 20% RED 30% YELLOW

GLOSS
EFFECT



40% BLUE 30% RED 30% YELLOW

PEARL
EFFECT



50% BLUE 30% RED 20% YELLOW

ASH
EFFECT



70% BLUE 0% RED 30% YELLOW

SUPERSCHIARENTI
DILUIZIONE 1:2
SUPERLIGHTNERS
DILUTION 1:2

PURE LIGHT
DILUIZIONE 1:1
PURE LIGHT
DILUTION 1:1

DORATI - GOLDENS

SUPERSCHIARENTI - SUPERLIGHTNERS

PURE LIGHT

THE NEW VEGAN COLOR OF THE FUTURE WITH

UP TO

96%

NATURALLY DERIVED INGREDIENTS

RUOTA CROMATICA - COLOR WHEEL



BEGREEN

THE VEGAN COLOR OF THE FUTURE

EMMEBI
ITALIA



CLEAN BEAUTY

96%

NATURAL INGREDIENTS



VEGAN OK



COSMOS CERTIFICATED INGREDIENTS



SENSITIVE SCALP FORMULA



RECYCLABLE PACKAGING



NANO-POWDER PIGMENTS



ULTRA DELICATE FRAGRANCE

1



ZERO3SCOLOR
BEGREEN STORY
watch the video

2



ZERO3SCOLOR
BEGREEN PHILOSOPHY
watch the video

3



ZERO3SCOLOR
BEGREEN SCIENCE & RESEARCH
watch the video



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